

SEAN HANLON



GRAPHIC DESIGNER

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Portfolio: harmonyartworks.com

SUMMARY

Versatile art director/graphic designer with twenty years experience creating dynamic visuals to shape brands, promote events, propagate campaigns and win business.

SKILLS

Adobe Photoshop • Adobe Illustrator • Adobe Premiere • Adobe InDesign • Adobe Acrobat • Adobe Animate • Adobe After Effects
Adobe Dreamweaver • WIX • Wordpress • Final Cut Pro • Logic • Microsoft PowerPoint • Microsoft Word • Microsoft Excel

EXPERIENCE

Armstrong Partnership

Mar 2023 – Oct 2024

Art Director for Mastercard account

- Serviced the Mastercard business; worked on-site at Mastercard corporate headquarters.
- Designed and developed print invites and signage.
- Assembled web pages, emails and banner ads.
- Composed digital assets and PowerPoint presentations.

Skye Interactive

Jul 2022 – Feb 2023

Contract Senior Graphic Designer

- Designed interactive learning modules.
- Created digital assets and PowerPoint presentations.

Moore Agency

Jul 2022 – Feb 2023

Contract Senior Graphic Designer

- Developed PowerPoint presentations.
- Modified and designed graphics for digital applications.

The Publicis Groupe

May 2020 - Jun 2022

Contract Senior Production Artist / Art Director

- Supported account teams at Publicis agencies including Razorfish Health and Saatchi Wellness.
- Built mechanicals for printed material of various pharmaceutical clients.
- Corrected content / assured quality control and followed medical regulatory requirements.
- Designed print and digital assets, including large scale signage and PowerPoint presentations.

Cumulus Media | Westwood One

Jul 2019 – Dec 2020

Contract Graphic Designer

- Collaborated with Creative Team to develop dynamic digital banner ads, Email invites, print collateral and PowerPoint presentations.

Townsquare Media

May 2013 – Jun 2019

Senior Graphic Designer

- Developed brand identity and designed all assets for live events: Country Jam, Headwaters, Taste of Country, We Fest, Mountain Jam, Loudwire, Insane Inflatable 5K Run, Arizona Bridal Show, and Manchester Food and Wine.
- Partnered with Marketing Team to boost festival awareness and increase ticket sales through visualization of digital campaigns for web and social media.
- Revitalized event experiences through print campaigns and on-the-ground collateral.

Harmony Artworks Inc. (self-owned company)

Apr 2012 – Apr 2013

Contract Graphic Designer

- **Clients included:** Grey Advertising • Ethan Allen • Blast Radius • Havas Health

KG&D Architects

Senior Graphic Designer

- Launched Graphic Design department and established core visual stamp for marketing materials and architectural recaps/proposal booklets.
- Created PowerPoint presentations to procure new architectural contracts.

Mar 2011 – Mar 2012

House Party, Inc.

Graphic Designer

- Designed landing pages and assets for events featuring brands, such as: Microsoft, Kraft, Nabisco, Nintendo, Sega, EA Sports, Hasbro, Fisher Price, TNT, USA, and more.
- Introduced animation into formerly static site banners which increased page views and unique visits. Edited client video to punctuate product and event relevancy.

Feb 2009 – Feb 2011

FOX Interactive Media | MySpace

Multimedia Designer

- Instilled and executed the use of Flash for recap sizzle reels.
- Illustrated brand promotion through hyper-targeting via social media by the construction of PowerPoint presentations (including video and soundtracks) and assets such as web ad mock-ups.

Jan 2008 – Jan 2009

CBS Radio

Multimedia Designer

- Built PowerPoint presentations, animated sizzle reels, web mock-ups, media players, and animated banners to attract clients to utilize broadcast radio and digital streaming media.

Jan 2006 – Jan 2008

Starwood Hotels

Contract Graphic Designer

- Developed presentations with animation and audio and created 4-color print collateral.

Mar 2004 – Jan 2006

Towers Perrin

Contract Graphic Designer

- Developed brochures, presentations, advertisements, information kits, direct mail, and new business and trade show collateral,

Jan 2001 – Feb 2004

EDUCATION

SUNY at New Paltz

Bachelor of Science in Visual Arts/Graphic Design

Brooklyn Technical High School